

britthill

BRIT THILL

ART DIRECTOR

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847.418.7535
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EXPERTISE

Art Direction
Graphic Design
Typography
Illustration
Photo Retouching
Mentoring
UI Design
CSS Basics
HTML Basics
3D Rendering
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Adobe Stager
Adobe XD
Microsoft Powerpoint
Figma
Procreate

EDUCATION

Bachelors of Fine Art | 2015
American Academy of Art, Chicago

EXPERIENCE

Digital Designer | Revolution Global | 2024 - Current

- Develop and execute marketing strategies, content, campaigns, and brand identities across all platforms (digital, print, social media, display and web)
- Enhanced product sales by optimizing the customer user experience on the company website
- Improved brand visibility through the development and implementation of a more impactful brand strategy
- Enhanced efficiency of internal operations systems and team structure
- Mentor designers and jr. art directors
- Produce high-quality 3D graphics

Art Director & Digital Designer | Freelance | 2023 - 2024

- Art directed and designed campaigns, brand identities and marketing content across all channels (digital, print, social, display and web)
- UI Designed responsive websites
- Created and implement brand guidelines
- Mentored designers and jr. art directors
- Researched latest design trends and strategic markets

Client: Revolution Global

Art Director | The Mx Group | 2022 - 2023

- Art directed national B2B campaigns across all channels (digital, print, social, web, photoshoots and video)
- Created high-quality illustrations, animated gifs and graphics
- Led, supported and mentored a distributed team of creatives
- Built elegant creative decks and presented work to executive clients
- Ensured brand consistency and that all creative work was aligned with strategy and address overall messaging goals
- Researched latest design trends and strategic markets

Clients: Certified Collectibles Group, Fujifilm, HF Sinclair, ofi, PHMG, Polly, Tempur Sealy

Graphic Designer | Caterpillar | 2019 - 2022

- Conceptualized and executed marketing media across all channels (digital, print, social, web, photoshoots and video)
- Created high-quality digital illustrations, icons and infographics
- Presented creative work internally and to C-suite clients
- Developed innovative visual creative solutions for clients and internal teams
- Coordinated and collaborated with print vendors on projects and timelines while adhering to budget
- Provided new and revised creative process systems
- Mentored new graphic designers on best practices, training and sharing industry knowledge

Graphic Designer | Apple | Aug - Oct 2018

- Created branded creative media across all channels (digital, print, display and web)
- Adapted creative for cultural relevance and target locale while maintaining strict brand guidelines and processes
- Turned around high-quality design work under tight timelines
- Developed in-situ composites and mockups for print ads, billboards, websites, emails and digital banners

Graphic Designer | Blue Chip Marketing | 2015 - 2018

- Designed eye-catching marketing content across all channels (digital, print, social, web, photoshoots and video)
- Illustrated storyboards, infographics and final artwork in accordance with style guides
- Retouched and edited photography for final release
- Presented creative work internally and to executive clients
- Researched latest design trends and strategic markets

Clients: B&G Foods, Haribo, John B. Sanfilippo & Son Inc., McCormick, Procter & Gamble, Wells Enterprises